

Information about cookies valid from 28.11.2024

What are cookies

In order to improve our services, unipresent.cz uses cookies. Cookies are small text files that store information in your browser. These files identify specific information from previous visits to the website. The user is not personally identifiable based on this information.

Cookies help us, for example:

- to the proper functionality of our website,
- to find out which pages and features are most frequently used; based on this, we can best tailor our offer to your requirements and continuously improve the site,
- to remember your login details.

What types of files we use

We divide the cookies used on our site into two basic types. Short-term ones, which are used only temporarily and remain stored in your browser only until you close the browser, and long-term ones, which remain stored on your device for longer.

In terms of the function that cookies perform, they can be classified as follows:

Functional cookies

Technical cookies are necessary for the proper functioning of the website and all the functions it offers. They are responsible for, among other things, storing products in the basket, displaying the list of favourites (clipboard), the operation of filters, the shopping process and storing privacy settings. We do not require your consent to use technical cookies on our website. For this reason, technical cookies cannot be individually deactivated or activated.

NAME	DOMAIN	VALIDITY
AI_buffer	unipresent.cz	Until you close your browser
AI_sentBuffer	unipresent.cz	Until you close your browser
ai_session	unipresent.cz	30 minutes
ai_user	unipresent.cz	1 year
trackingid	unipresent.cz	1 year
.AspNetCore.Antiforgery.9TtSrW0hzOs	unipresent.cz	Until the end of the

NAME	DOMAIN	VALIDITY
		browsing visit
.AspNetCore.Cookies	unipresent.cz	Until the end of the browsing visit
.AspNet.Consent	unipresent.cz	1 year
AllowedCookies	unipresent.cz	1 year
__stripe_sid	stripe.com	30 minutes
__stripe_mid	stripe.com	1 year
pt_tr	.app.promotron.com	400 days
test_cookie	google.com	1 day
NID	google.com, unipresent.cz	6 months
AMP_TOKEN	google.com, unipresent.cz	30 seconds to 1 year
DSID	doubleclick.net	2 weeks
pm_sess	doubleclick.net, google.com	30 minutes
pm_sess_NNN	doubleclick.net, google.com	30 minutes
aboutads_sessNNN	doubleclick.net, google.com	30 minutes
SERVERID	foxentry.cz	Until the end of the session
foxentryCookieMode	foxentry.cz	365 days
ssupp.vid	smartsupp.com	6 months
_ss.enableSounds	smartsupp.com	Local Storage, which is a persistent storage until it is deleted by the application or the user.
ssupp_<CHAT_KEY>	smartsupp.com	Local Storage,

NAME	DOMAIN	VALIDITY
		which is a persistent storage until it is deleted by the application or the user.
ssupp_<CHAT_KEY>message	smartsupp.com	Local Storage, which is a persistent storage until it is deleted by the application or the user.
ssupp_<CHAT_KEY>opened	smartsupp.com	Local Storage, which is a persistent storage until it is deleted by the application or the user.
ssupp_<CHAT_KEY>_cards	smartsupp.com	Local Storage, which is a persistent storage until it is deleted by the application or the user.
8-0ff8f206695a872edfb6fade7b6458ba www.unipresent.cz closed	ecomail.cz	1 year
8-0ff8f206695a872edfb6fade7b6458ba www.unipresent.cz shown	ecomail.cz	1 year
ecsession8-0ff8f206695a872edfb6fade7b6458ba	ecomail.cz	1 year
ecvisits8-0ff8f206695a872edfb6fade7b6458ba	ecomail.cz	1 year

Analytical cookies

Analytical cookies allow us to measure the performance of our website and our advertising campaigns. We use them to determine the number of visits and sources of visits to our website. We process the data obtained through these cookies in aggregate, without using identifiers that point to specific users of our website. If you disable the use of analytics cookies in relation to your visit, we lose the ability to analyse performance and optimise our measures.

NAME	DOMAIN	VALIDITY
_ga	unipresent.cz, google.com	2 years
_gid	unipresent.cz, google.com	1 day
_gat	unipresent.cz, google.com	1 minute
_dc_gtm_	unipresent.cz, google.com	1 minute
_gaexp	unipresent.cz, google.com	93 days
_gaexp_rc	unipresent.cz, google.com	10 seconds
_opt_awcid	unipresent.cz, google.com	24 hours
_opt_awmid	unipresent.cz, google.com	24 hours
_opt_awgid	unipresent.cz, google.com	24 hours
_opt_awkid	unipresent.cz, google.com	24 hours
_opt_utmc	unipresent.cz, google.com	24 hours
PAIDCONTENT	doubleclick.net	30 days
_gat_gtag_UA-190755583-2	google.com	1 minute
_ga_G-F98RV9WVWS	google.com	2 years
_gac_gb_G-F98RV9WVWS	unipresent.cz, google.com	90 days
_gac_G-F98RV9WVWS	unipresent.cz, google.com	90 days
_gac_UA-190755583-2	unipresent.cz, google.com	90 days
__utmv	unipresent.cz, google.com	2 years
__utmz	unipresent.cz, google.com	6 months
__utmt	unipresent.cz, google.com	10 minutes
__utmc	unipresent.cz, google.com	Session
__utmb	unipresent.cz, google.com	30 minut
__utma	unipresent.cz, google.com	2 years
NID	google.com	6 months
DV	google.com	1 day
FPAU	unipresent.cz, google.com	90 days
FPLC	unipresent.cz, google.com	20 hours

NAME	DOMAIN	VALIDITY
FPID	unipresent.cz, google.com	2 years
FPGCLAW	unipresent.cz, google.com	90 dní
TAID	google.com/ads, google.com/ads/measurement, googleadservices.com	14 days
AID	google.com/ads, google.com/ads/measurement, googleadservices.com	540 days
FPGCLDC	unipresent.cz, google.com	90 days
FPGCLGB	unipresent.cz, google.com	90 days
_gcl_au	unipresent.cz, google.com	90 days
_gcl_dc	unipresent.cz, google.com	90 days
_gcl_gb	unipresent.cz, google.com	90 days
_gcl_aw	unipresent.cz, google.com	90 days
PHPSESSID	foxentry.cz	6 months
_fbp	facebook.com	90 days
_fbc	facebook.com	90 days
fr	facebook.com	90 days
tr	facebook.com	90 days

Advertising cookies

Advertising cookies are used by us or our partners to show you relevant content or advertisements both on our site and on third party sites. This enables us to create profiles based on your interests, so-called pseudonymised profiles. Based on this information, it is generally not possible to directly identify you as a person, as only pseudonymised data is used. Unless you express your consent, you will not receive content and advertisements tailored to your interests.

NAME	DOMAIN	VALIDITY
DV	google.com	1 day
_gac_gb_G-F98RV9WVWS	unipresent.cz, google.com	90 days
NID	google.com	6 months
FPGCLDC	unipresent.cz, google.com	90 days
FPGCLAW	unipresent.cz, google.com	90 days
FPGCLGB	unipresent.cz, google.com	90 days
PAIDCONTENT	doubleclick.net	30 days
AID	google.com/ads, google.com/ads/measurement, googleadservices.com	540 days

NAME	DOMAIN	VALIDITY
IDE	doubleclick.net	2 years
TAID	google.com/ads, google.com/ads/measurement, googleadservices.com	14 days
DSID	doubleclick.net	2 weeks
FPAU	unipresent.cz, google.com	90 days
ANID	unipresent.cz, google.com	2 years
FLC	doubleclick.net	10 seconds
RUL	doubleclick.net	12 months
1P_JAR	unipresent.cz, google.com	1 month
Conversion	www.googleadservices.com/ pagead/conversion/	90 days
_gcl_dc	unipresent.cz, google.com	90 days
_gcl_au	unipresent.cz, google.com	90 days
_gcl_gb	unipresent.cz, google.com	90 days
_gcl_aw	unipresent.cz, google.com	90 days
__gads	google.com, unipresent.cz	13 months
ssupp.visits	smartsupp.com	6 months
ssupp_<CHAT_KEY >	smartsupp.com	Local Storage, which is a persistent storage until it is deleted by the application or the user.
ssupp_<CHAT_KEY >visits	smartsupp.com	Local Storage, which is a persistent storage until it is deleted by the application or the user.
sid	seznam.cz	1 months
szncsr	seznam.cz	1 months
WeatherLocality	seznam.cz	1 months
ps	seznam.cz	5 years
cmppersisttestcookie	seznam.cz	1 months
regbrowserident	seznam.cz	1 minute
lps	seznam.cz	1 months
sznrus	seznam.cz	1 months
__gfp_64b	seznam.cz	1 years and 1 month
ds	seznam.cz	5 years
udid	seznam.cz	1 months

NAME	DOMAIN	VALIDITY
_fbp	facebook.com	90 days
_fbc	facebook.com	90 days
fr	facebook.com	90 days
tr	facebook.com	90 days

Preference cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

NAME	DOMAIN	VALIDITY
foxentry-geo	foxentry.cz	1 hour

Disabling the storage of cookies

Most browsers automatically accept cookies by default. You can refuse cookies or set your web browser to use only certain cookies. Check your browser's help and follow the instructions therein. Keep in mind that having cookies disabled can significantly reduce the convenience of the shopping process.

Personal data processing policy of used domains

- [Stripe](#)
- [Foxentry](#)
- [Google](#)
- [Smartsupp](#)
- [Promotron](#)
- [Microsoft](#)
- [Ecomail](#)
- [UniMark / UniPresent](#)
- [doubleclick.net](#)
- [Seznam](#)
- [Facebook](#)